

IT'S THAT TIME OF THE YEAR AGAIN... OCTOBER!



October 4, 2007

With so much going on in October how do we keep up with all the fun? Well, thanks to my friends at Lawyer's Title now we can! Please enjoy this calendar of events in San Diego for the month of October. There is a lot of good stuff going on in San Diego this month! Speaking of which, it's with great pride and pleasure to announce a new homeowner in San Diego! Now, this young couple decided to do something with the fact that they were tired of renting. So, after four months of die-hard savings and getting their credit in place and of course with a little team work, September 29th marked the beginning of a new life for Alan and Samantha as homeowners AKA the Close Of Escrow! See, stories like these aren't another tall tale, they are fact and happening! Buying a home isn't a century away, find the right realtor, work together and with time, you too could find your home and own it! *"But I already own a home Vanessa..."* Well, that's fine too! Unfortunately, the truth is that many home owners are struggling right now which isn't right, but none the less, it is happening. If you need someone to just chat with your bank and try to rearrange some numbers I can do that for you. Or, if you just want to sell, know that no matter what market, I will work diligently to get you the best offer out there. Well, enough about that I want to share one more story of a family... they are in a rental nightmare! Buying a home hasn't been the easiest thing, but I've learned that this family is the type that sticks together. It's amazing to me how their love pulls them through as they move from their rental of many years to a new rental... it seemed like every step we were taking led us to a step backwards, but visiting them and seeing their smiles and hopefulness makes me truly believe that there are people out there who know it can be done (buying a home), it's just going to take time. It's not like before where all you had to do was take a breath and you got a loan. Loans applicants are now being selected by the banks. But I believe in this family, when I ask them for something they are quick to get together and hand me what I need, which I appreciate more than they know. I would like to ask you all to keep this family in your thoughts; my goal is to have them own a home by February of 2008. They are truly hard workers and a very loving family who deserve to finally call a place home. I'll give you their update soon! Well my friends, I hope this letter finds you all in good health and I hope you are able to realize that I'm working my heart away here in the Real Estate Business. I always welcome your thoughts, comments or anything else you would like to talk about. *Until next time, take care and thank you for your on going support in my mission to help put communities together one family at a time.*

Sincerely yours, *Vanessa Estrella* Director of Real Estate

OCTOBER UPDATE!



It is very exciting to announce the launch of my new website:

www.vanessaestrella.com!!

Here you will find information on what I do and what my office provides. Also, you'll find my listings and other fun stuff like the newly added Kids Corner. I will be adding and upgrading this site as time goes on...but for now, hopefully this will help us all get the word out that there are caring realtors who aren't all about numbers, but helping families and individuals. Check it out and click Contact Us and give me your opinion!

Soon, I will be adding access to the MLS (multiple listing service) to better accommodate my online home shoppers!

PTA – Have you joined your child's or grandchild's PTA yet? I have! In fact, I am proud to say that I am on the PTA Board for my daughters school. The best thing is that I share this passion with other amazing and fabulous mom's and dads. Where am I getting with this? Well, before joining I thought as a PTA member I would have to dedicate all my time to the school, which is hard when you have a full time career, Family, home, cooking and more! But I learned that becoming a member simply supports your loved one's school and activities. Simply put the small donation goes straight to the school! Check out your loved ones school and join the PTA! www.pta.org I proudly support the Halecrest Roadrunners in Chula Vista! How about you?

Featured Listing for October

2989 Village Pine Dr. D San Diego, CA 92173

-2 Story
-2 Mstr Ste
-2.5 Baths
-New Carpet
-New Paint
-Low HOA's

\$315,999-
\$325,999



Coupon Enclosed!

Look for the Insert provide in this letter! Earn top \$\$...



Vendors! Are you a vendor in the home improvement area or any area? My clients' needs are endless and the more people I know in different fields, the better for them and yourself! Handyman, carpet, painting AND Everything else! Really! Call or email me and you too could be on my list of vendors.